



Go Green in the City

Paris, June 2015

home, retail, hospital, university, water, transportation,
public services, etc...



in Smart Cities

What you will get ?

Criteria

- All Vietnamese **business** or **engineering** students, pursuing their bachelor (at least 2nd year) or MBA level.
- Participate as a team in **02-person**, not individual. (at least **01 female**/team)
- **ENGLISH** is the official and unique language to be used during the competition, including program communications, CV, business case submission, video, presentation, judging).
- Project submission: **300 words** in **04 slides**, video clip is optional

www.gogreeninthecity.com

Registration



Register on
GGITC website



Unlock the
challenges



Team up



Submit the
final idea

Judging CRITERIA

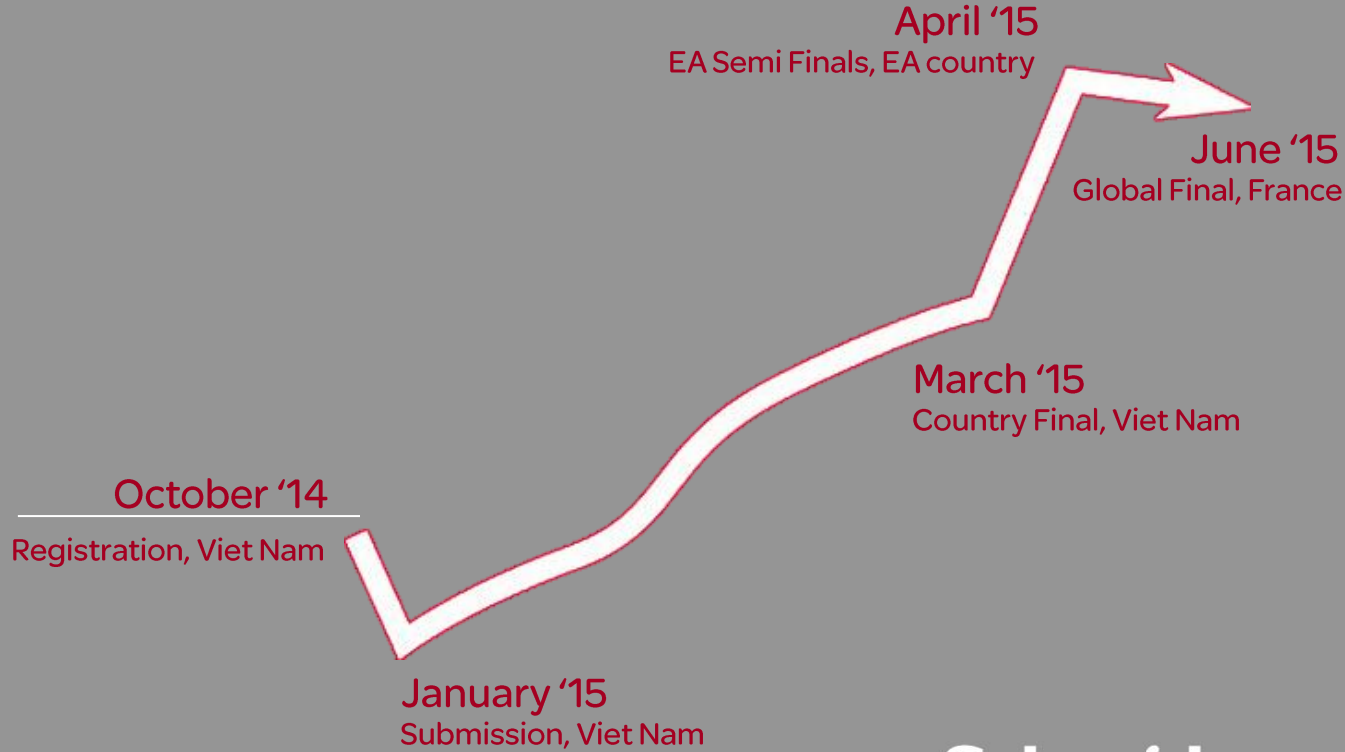
Innovative thinking, the feasibility and adaptability of the proposal and its energy saving and social impact

1	Design & creativity	20%
2	Persuasiveness	20%
3	Cost effectiveness	10%
4	Energy efficiency effectiveness	20%
5	Return On Investment (ROI) justification	10%
6	Presentation of Proposal	20%

Video, Project prototype is OPTIONAL in Country Final and East Asia Semi Finals



Road to the FINAL



Country final TIMELINE

1



Submit project idea
01 Oct 2014 – 16 Jan 2015

2



10 short-listed teams
17 – 23 Jan 2015

3



05 short-listed teams
17 Mar 2015



Country final PRIZES

- **The 3rd place** – 05 mil. VND and certificates.
- **The 2nd place** – 10 mil. VND and certificates.
- **The Champion** – 20 mil. VND, certificates and will represent Vietnam at the EA Semi Finals competition.

15

Universities

Southern (10)

HCM Uni. of Technology, HCM Trade & Foreign Uni.,
HCM Uni. Of Economic, International Uni.,
HCM Uni. of Technical & Education, Hoa Sen Uni., HCM RMIT Uni.,
HCM Transportation Uni., Huflit Uni.,

Central (1)

Da Nang Uni. of Technology

Northern (3)

Ha Noi Uni. Of Technology, Ha Noi Trade & Foreign Uni., Dien Luc Uni.

Mekong Delta (1)

Can Tho Uni.

Board of Committees

Jury board

Xavier DENOLY

DO Nguyen Hung, THAI Bao Khanh, DO Manh Dung,
SU Ngoc Danh, PHAM Ngoc Binh Long

Mentors

TRUONG Dinh Chau, NGUYEN Nga Viet

Members

PHAM Thi Bich Nga, LE Ngoc Quynh Dao, Tran Thi Van
BUI Dang Duyen Mai, TRAN Ng Hoang Long
PHAM Thi Huong

Marketing ASSETS

Go Green in the City
Paris, June 2015

Think **Big**. Think **Green**. Think **Schneider Electric**.

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* The winner can choose Schneider Electric offices in two countries to travel. The specifics of the offered position will match the requirements of Schneider Electric.

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Go Green in the City
Paris, June 2015

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Deadline: February 1, 2015



Support

Official website

www.gogreeninthecity.com

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